

## Adults participation in sport clubs in Finland



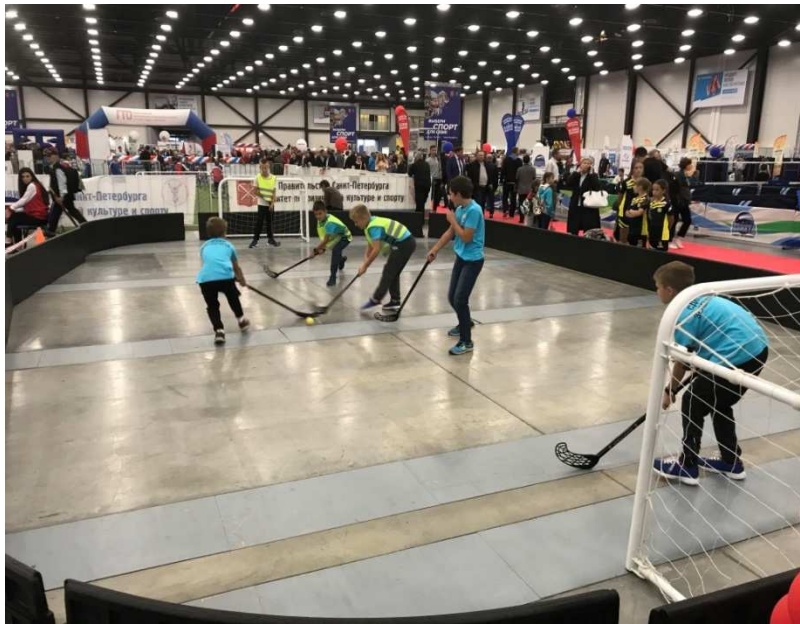
## ***Key facts in sports club activity in Finland***

- **5,519** million citizen
- **9400** sport clubs who belong/ concern in some sport governing body
- **20000** –Unions that related to sport activity (sport clubs –which are working and not working)
- **7000** sport clubs that get money from municipality (so called active sport clubs)
- **About 1 million** athletes and people who are moving in sport clubs
- **680000** Athletes who have license to compete (in every sport clubs)
- **500.000** volunteers who are working in sport clubs (about 10% of Finns, strongly connected to own child being into sport club)
- **100.000** sport instructors and coaches
- **5.000** full-time workers in sport clubs (secretary, manager, youth leader ...)
- **1,350 million** Finns are involved in sports club activity -members (22%)
  - every third of kids under 7
  - 7-14y -55%

## Adults in sport clubs

Sport clubs Main purpose:

Organize training and competitions  
To members!!!



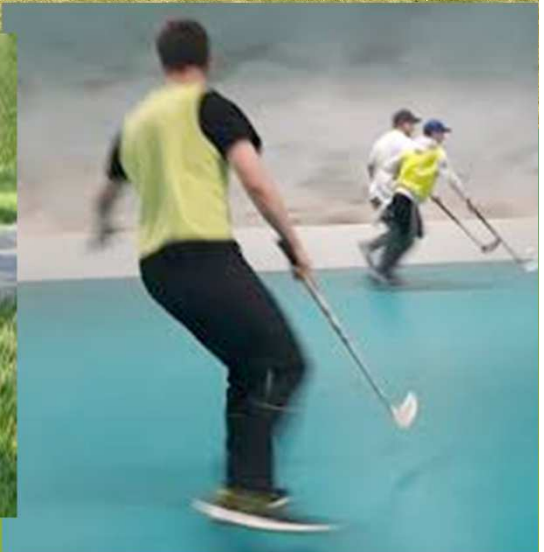
## Case number 1. – volunteers



coaches  
instructors  
volunteer in happenings  
member of clubs board  
make possible children to  
move safely in sport clubs



## Case number 2. – active moving persons/adults in sport clubs



## Case number 3. – together with children

Family football

Family judo

Family gymnastics

Family floorball



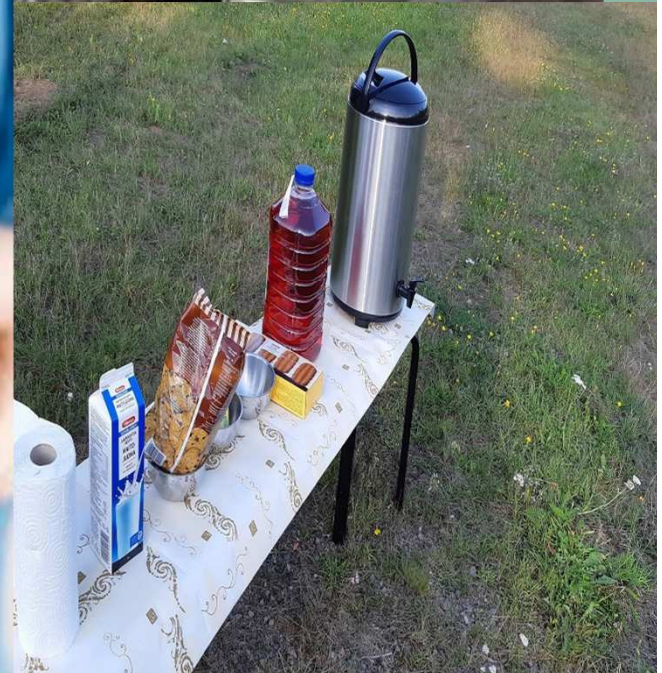
## Case number 4 – instructor who moves adults in the same time that children have their own training lessons

Running school  
Nordic walking



## Case number 5. – parents

- Transport
- Encourage/cheer
- Sponsor/cover the costs





*How you do things in sport clubs  
in your country? TELL ME!!*



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