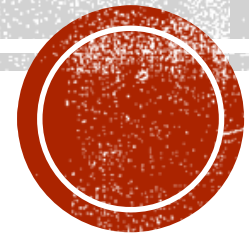


# TC ROOSENDAEL

A place where children can play tennis, make friends and make great memories







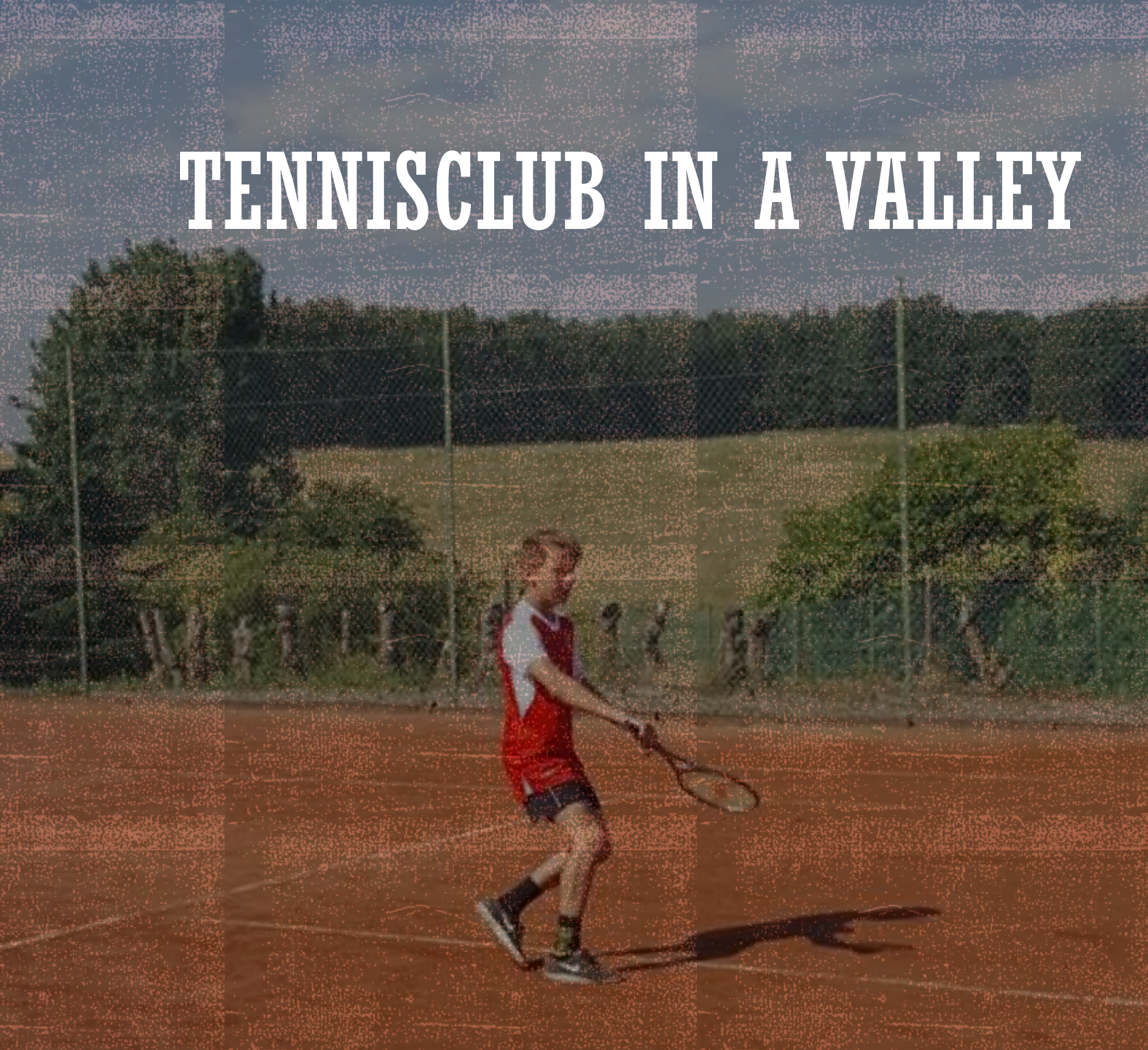
## TC ROOSENDAEL

- Small tennis club on the countryside
  - Ca. 300 members
  - 92 members under 16
  - Ca. 40 closely involved children
- 
- Summer and winter lessons
  - Competition
  - Tennis camps
  - Activities: doubles with child/parent teams, day to celebrate U16 players...





# TENNISCLUB IN A VALLEY





# GOALS

- Let children play tennis
  - Let children make friends
  - Let children make fun
- 
- Let children make fun while playing tennis with their friends







# LET CHILDREN PLAY TENNIS

- Qualitative lessons
  - Fun lessons
  - Help them make progress
  - Help them experience success
- 
- But... not always enough to keep them going







# LET CHILDREN MAKE FRIENDS

Help them meet children their age and create:

- A lot of fun
- Great memories
- Friends for life

Connected to playing tennis (or sports in general)

E.g. group lessons, team competitions, team competition training, tennis camps...







# LET CHILDREN MAKE FUN

- Less tennis-related activities
- Strengthen their friendships
- E.g. games, 'Dag van de Jeugd', doubles with child/parent teams, free moderated tennis...
- Importance of tennis camps
  - ➔ Focus on fun and friends side: gives us a lot of new members





# 'DAG VAN DE JEUGD'

- Youth awards
  - Celebrating our engaged youth players
  - Best competitive player
  - Best recreative player
  - Best Kidstennis player
  - Most engaged player
  - Youth player of the year

JEUGDSPELER  
VAN HET JAAR  
2016





# LET CHILDREN MAKE FUN WHILE PLAYING TENNIS WITH THEIR FRIENDS

- <https://www.youtube.com/watch?v=BlfeLw2HVA4>
- Children will connect sport with fun, friends and progress
- Children will stay connected to the club, since they feel more engaged
- Children will include other children into their groups
  - ➔ Number of engaged players will grow
  - ➔ Good for new children





A large group of children and adults are posing for a group photo outdoors. They are arranged in several rows, with some standing in the back and others sitting or lying on the grass in the front. The group is diverse in age and appearance. In the background, there is a large, leafy tree and a chain-link fence. The overall atmosphere is casual and friendly.

# QUESTIONS?

